

FraudNet™ for Transactions



Comprehensive risk assessment for e-commerce

The anonymity of the Internet makes it more difficult than ever to Know Your Customer. Unfortunately, many of the tools available to assist merchants in understanding the risk of any given transaction are rudimentary at best. The new online customer-merchant model demands new tools to enable effective risk assessment and fraud intervention. 41st Parameter's FraudNet for Transactions is proven to decrease chargebacks while increasing efficiencies and protect valid customers.

FraudNet is a powerful application capable of analyzing every e-commerce transaction and determining the level of risk represented by the choice to fulfill it.

Designed on the premise that good customers rarely attempt to deceive merchants as to their true identity, FraudNet combs through data available in an Internet transaction for signs of intentional deception. Once a transaction is flagged for being suspicious, FraudNet provides investigators with powerful tools to rapidly assess the transaction and decide whether the risk of fulfilling the order outweighs the potential profit.

And with the latest version of FraudNet for Transactions, e-commerce merchants are even better equipped to fight the ever-evolving threat of online fraud through:

- *SaaS Offering in a fully PCI DSS and SAS 70 II environment*
- *Fully Configurable Risk Model*
- *Dynamic Rules and UI Generation*
- *Managed Fraud Services*
- *Comprehensive Data-Sharing Partnerships*
- *Covert and Tagless DeviceInsight Technology*

Comprehensive risk assessment with the convenience of a hosted edition or on-premise deployment

FraudNet for Transactions is a comprehensive risk platform designed to capture fraudsters engaging in opening fraudulent accounts, breaking into existing customer accounts or perpetrating fraudulent transactions.

FraudNet has been successfully deployed at leading e-commerce retailers, top international airlines and the largest global financial institutions. The platform has been proven to consistently reduce fraud and demonstrated remarkable return on investment.

With the hosted offering of FraudNet for Transactions, customers are benefiting from 41st's trusted fraud detection and mitigation methodology without a large investment in IT or a significant integration project.

For on-premise deployments, FraudNet for Transactions's Oracle/Linux architecture increases scalability and performance for easier integration to customers' back-end systems.



Learn more about how FraudNet for Transactions can impact bottom line earnings and strengthen the integrity of your brand.

For more information contact us today at Tel. 55 11 41914953 or visit us online: www.horusprevention.com.br



Product Features:



Risk Engine Enhancements

Designed to increase fraud detection and improve investigator efficiencies.

- Now with over 450 rules to increase detection and reduce false-positives.
- Improve customizability with *Flexible Rule Installer* and *Dynamic UI Generation* to meet customer-specific needs.
- Patented link analysis technologies, **DataSpider** and **SketchMatch**, enhanced to provide even better granularity.



Reporting Enhancements

New Reporting Infrastructure provides increased output and scheduling capabilities. Four of the leading reports include:

- **Hit Rate Report** - Determines how the system is operating and if any adjustments need to be made.
- **Chargeback Report** - highlights fraud chargeback by major credit card types showing counts, amounts, and percentages.
- **Historical Outsort Summary Report** - calls out the number of transactions held by the system compared to the total number of transactions processed.
- **Investigator Activity Report** - features the count and dollar amount of transactions reviewed by each team member.



Configurable Case Management, Workflow and Dynamic Queues

Developed to leverage operational efficiencies and meet customer-specific business needs.

- Transactions organized by business process for more efficient investigations.
- Time-based outsort queues to ensure orders are reviewed in the order needed to meet your business-specific SLAs (i.e. shipping time, flight departure times, etc).



Data-Sharing and Business Process Support

Developed to leverage operational efficiencies and meet customer-specific business needs.

- Risk models accessible across multiple business organizations, including those with parent-child relationships
- Configurable reason codes designed to increase data purity in both positive and negative files.
- Transactions supported in multiple currencies to ensure precise and effective global fraud detection capabilities.

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